IT Service Management Forum Gulf

- Hewlett Packard (HP) announces Platinum Sponsorship -

Dubai, UAE 15th May 2007 - itSMF Gulf, a local service management forum, and the first of its kind in the region, has grabbed the attention of several world renowned IT companies, HP just one among many. Already a devoted global member of itSMF International, HP has heightened their already continued commitment to information technology service management (ITSM) best practices with their enthusiastic announcement that they will sponsor itSMF Gulf at a platinum level.

With their International affiliate branch based in the UK, ItSMF Gulf, was formed in 2006 and is a not-for -profit organization, wholly owned and principally operated by its membership. To date itSMF Gulf has attracted over 80 individual members, and 15 corporate memberships. The main goal of itSMF Gulf is to create awareness and share knowledge based on ITSM and ITIL Best Practices. It is the perfect destination for members to freely exchange ideas and experiences with one another.

"We at the itSMF Gulf chapter are very pleased and appreciative of the HP sponsorship. This shows their commitment to supporting the itSMF community and promoting knowledge sharing and building strong commitment of IT professionals," said Dr. Abdullah Abonamah, President of itSMF Gulf.

HP, the world's fifth largest software company, is a vital presence in the IT service management field and has been a large driving force in the development of ITSM.

"Each aspect of our business focuses on helping business achieve their true optimisation. With our portfolio of solutions and services, all businesses in the region can benefit from our ability to help match our products and services with their individual business needs," said HP

"Our sponsorship of the ITSMF Gulf comes as part of our commitment of offering innovative IT solutions and services to our customers and partners. HP has 10 years of ITSM experience and has always been an active board member in the ITSM Forum worldwide, which makes it one of its leaders. HP has been a developer, a reviewer and also a user of ITIL.

We have increased the number of partners to more than 400 SIs and 100 ISVs world wide.

ITSMF Gulf is an ideal medium to share our experiences and simulate ITSM developments in the region. "

The IT infrastructure library (ITIL), adopted by both itSMF Gulf and HP, ensures a set of best practices for running an IT organization successfully and predictably. ITIL forges a bond between IT, management, and external customers by offering them a single language and defined channels of communication and is exactly why HP and itSMF have had such a successful collaboration.

Continually building upon its brand and constantly gaining awareness, itSMF Gulf reaffirms its commitment to the region through partnerships with industry leaders such as HP to promote and cement the constant flow of innovations and ideas and to continue to attract other companies of the like to interact in the forum.