

SOA EXECUTIVE FORUM  
&  
VISION AWARDS 2006

12th July, 2006 ■ Al Murooj Rotana Hotel, Ballroom C ■ 9 am start

TENTATIVE AGENDA

|          |  |
|----------|--|
| 8.30 am  | <b>Delegate arrival</b>  |
| 9.00 am  | <b>Welcome and opening remarks</b><br>(Publisher CPI, Dominic De Sousa)  |
| 9.15 am  | <b>Being service driven with SOA</b><br>Dubai eGovernment, IT Manager – Fadi Hindi                             |
| 9.35 am  | <b>Reducing complexity using SOA</b><br>Zamil Industrial Investment (Saudi Arabia), CIO, Zaki Sabbagh          |
| 10.00 am | <b>Sponsor presentation 1- Oracle</b><br>"Architecting your SOA"   |
| 10.20 am | <b>SOA benefits – Business to Consumer</b><br>U V K Kumar, Head of Information Technology, Doha Bank           |
| 10.40 am | <b>Coffee break</b>  |
| 11.00 am | <b>Sponsor presentation 2- To be confirmed</b><br>Building blocks: Charting the strategic roadmap              |
| 11.15 am | <b>SOA and change management</b><br>Abdallah El Kadi, Group IT Manager, Al Rostamani Group                     |
| 11.35 am | <b>Sponsor presentation 3- CA</b><br>The IT Value of Integration using SOA.                                    |
| 12 noon  | <b>Building agility in the enterprise</b><br>Al Tayer Group, Group IT Manager, Evan Powell                     |
| 12.15pm  | <b>SOA and innovation</b><br>Al Ghurair Group  |
| 12.30pm  | <b>Experton: Survey summary, evaluation model, findings</b><br>Donald Blair, Senior Advisor, Experton Advisors |
| 12.45 pm | <b>Special comment</b><br>Mr Abdul Qadar, Chairman, Dubai Quality Group  |
| 1pm      | <b>Awards presentation followed by lunch</b>   |

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